



AFW Accounting for Past Delivery

Appendices

March 2019



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PD.C.2 Extract from Audit Committee Feb 2019	Additional Ofwat feedback

Appendix PD.A1.1

Action refs AFW.PD.A1; AFW.PD.A5; AFW.PD.B3

PwC (financial) Data Table Assurance Report

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PR19 Review of the Financial Data Tables

Affinity Water Limited

Confidential

27 March 2019





Strictly Private and Confidential

The Directors, Affinity Water Limited, Tamblin Way, Hatfield, Hertfordshire AL10 9EZ

27 March 2019

Data Tables Assurance: Report in response to Ofwat queries

Dear Sirs,

We are pleased to enclose our report to the Board in respect of our review of the updated financial data tables prepared for re-submission by 1 April 2019 to Ofwat, as part of the PR19 process.

The primary purpose of this report is to:

- Communicate our approach to the work
- Confirm the scope of our review; and
- Provide you with a record of any findings from our work.

Our work has been conducted to provide assurance to you in response to the changes to financial data tables following feedback from Ofwat on 31 January 2019.

Yours faithfully

Dave Gandee Partner PricewaterhouseCoopers LLP

PricewaterhouseCoopers LLP, Abacus House, Castle Park, Cambridge, CB3 oAN T: +44(0)1223 460 05, F: +44(0) 1223 552 336, www.pwc.co.uk

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1. Our approach

Our detailed approach to reviewing changes to data tables

As outlined in Ofwat's review methodology, high quality data underpins the 2019 Price Review (PR19) and information quality is vital for trust and confidence in the water sector. It is essential that Affinity Water's Business Plan and supporting data is accurate and consistent with Ofwat's information requirements, and updated in accordance with any actions identified by Ofwat in their IAP assessment that was shared with Affinity Water on 31 January 2019, following the 28 September 2018 submission.

Approach to test changes in data tables

Affinity Water retain responsibility for the final content in the documents to be re-submitted. Our role has been to review the change log maintained by Affinity Water, and actions raised by Ofwat, to assess if the changes made by Affinity Water are accurate, in line with Ofwat's raised actions and supported by an appropriate and quality evidence.

For each of the changes in data table, we have undertaken the following procedures:

- 1. Obtained the relevant table, which had been through the necessary reviews by Affinity Water, and signed off as being of sufficient quality to pass to PwC for review;
- 2. Discussed the methodology used to generate the data with the Data Owner. This conversation was supported by documented processes as appropriate, being the Methodology Statements;
- 3. Confirmed that the data tables were prepared in accordance with the agreed methodology.
- 4. Compared the data within re-submission data tables to the 28 September 2018 data tables to identify changes and traced the input data back to an appropriate source (as per the Methodology Statement); and
- 5. Fed back any exceptions identified to the Data Owner for them to address. Where no exceptions were noted we confirmed this to the Data Owner.

For each of the data tables where there has been a change, we considered the associated Commentary to also be in scope of our work. For each Commentary, we reviewed the wording as prepared by Data Owner, and undertook the following:

- 1. Compared the updated Commentary to the 28 September 2018 commentary, to identify where changes were made;
- 2. By reference to the change log, confirmed that all changes to Commentaries were consistent and notified Data Providers of any conflicts ; and
- 3. Reviewed each Commentary and challenged whether the level of detail was appropriate, and whether the Commentary was aligned to the Ofwat guidelines for the data table in question.

This report contains the outcomes of the procedures above.

Check of all changes to data tables

In addition to the above, to provide you comfort over changes to all data tables, we have used an automated tool to compare the final data tables that you submitted in September 2018 to the final versions of the re-submission data tables which will be submitted on 1 April 2019. The purpose of this comparison is primarily to identify all changes between tables to facilitate the management with a completeness check over all changes.

2. Summary of findings

Our review identified a number of recurring issues

Having reviewed all 51 data tables in the scope of our work, we have identified a number of exceptions that are summarised below:

- Data tables were not always appropriately signed off by the relevant layers of management, which meant that in certain regards we have acted as a 2nd line of defence;
- Commentaries have not always been updated fully, and explanations for the changes in data from 28 September 2019 to March 2019 are not as complete and transparent as we would expect;
- We have identified a number of instances whereby the data in the data table has not been calculated in accordance with the methodology;
- The Change Log, which was expected to be the central repository of all changes made to the data tables, has not been maintained in line with those changes. Hence it has not been possible to always use the Change Log as a complete and accurate summary of the changes;
- Using an automated tool to compare the data between 28 September 2018 data tables and 1 April 2019 resubmission data tables, we have identified changes in certain tables where Data Owners initially confirmed that no such changes will be made;
- Certain key pieces of information were not always included, such as the Ofwat IAP reference, or a breakdown of sections or lines that have changed, which makes it difficult to follow the 'audit trail'; and
- A number of isolated 'one-off' errors that were identified and required rectification by Affinity Water.

Whilst we identified a number of exceptions, as above, it should be noted that in all cases the exceptions were passed to the relevant Affinity Water staff on a timely basis and were subsequently addressed. We then undertook a follow up review of the resulting changes to confirm that the exceptions were remediated appropriately, and can confirm that this is the case.

3. Change Analysis

Data Tables reviewed and changes identified

To identify all changes in the Data Tables we used an automated tool that utilised scanning analytics, comparing changes between the September 2018 Data Tables and the April 2019 re-submission Data Tables. We were able to reconcile these changes with the change log, and identify additional changes. In total, we identified 2,920 changes.

The table below shows the detail of the data tables we have re-examined, and the outcome of change analysis.

Note that we have included a complete list of data tables that were in scope for our work in 28 September 2018 submission, with those that have changed since that date being in scope for re-submission work. The data tables which are out of scope, as there were no changes, are highlighted in grey.

	Business Plan Data Sheet	Number of changes
1	App10 - Financial ratios	104
	App11 - Income statement based on the actual company structure	49
	App11a - Income statement based on a notional company structure	45
	App12 - Balance sheet based on the actual company structure	78
	App12a - Balance sheet based on a notional company structure	90
	App13 - Trade receivables	24
	App14 - Trade and other payables	37
	App15 - Cashflow based on the actual company structure	31
	App15a - Cashflow based on a notional company structure	25
	App16 - Tangible Fixed assets	60
	App17 - Appointee revenue summary	0
	App18 - Share capital and dividends	4
	App19 - Debt and interest costs	4 46
	App21 - Direct procurement for customers	22
	App22 - Pensions	
	App22 - Felisions App23 - Inflation measures	0
	App23 - Input proportions	312
		70
	App24a - Real price effects (RPEs) and productivity assumptions	101
	App25 - PR14 reconciliation adjustments summary	3
	App26 - RoRE Scenarios	145
	App28 - Developer services (wholesale)	12
	App29 - Wholesale tax	71
	App32 - Weighted average cost of capital for the Appointee	0
	App33 - Wholesale operating leases reclassified under IFRS16	0
	App7 - Proposed price limits and average bills	8
	App8 - Appointee financing	11
	App9 - Adjustments to RCV from disposals of land	3
28	R1 - Residential retail - All sections NOT B	162
29	R3 - Residential retail ~ further information on bad debt	7
30	R7 - Revenue and cost recovery for retail	25
31	R8 - Net retail margins	0
32	R9 - PR14 reconciliation of household retail revenue	10
33	Wn3 - Wholesale revenue projections for the water network plus price control	81
34	Wn4 - Cost recovery for water network plus	50
35	Wn5 - Weighted average cost of capital for the water network plus control	0
36	Wr2 - Wholesale water resource opex - Part A	120
37	Wr3 - Wholesale revenue projections for the water resources price control	61
38	Wr4 - Cost recovery for water resources	65
39	Wr5 - Weighted average cost of capital for the water resources control	0
40	Wr7 - New water resources capacity ~ forecast cost of options beginning in 2020-25 - Line 15	578
41	WS1 - Wholesale water operating and capital expenditure by business unit - PART A, C and D	
42	WS1 - Wholesale water operating and capital expenditure by business unit - PART B 18 + 20	- 190
43	WS12 - RCV allocation in the wholesale water service - PART A+B	10
	WS12 - RCV allocation in the wholesale water service - PART C	10

	Data tables and narrative documents review					
No	Business Plan Data Sheet	Number of changes				
45	WS12a - Change in RCV allocation in the wholesale water service	5				
46	WS13 - PR14 wholesale revenue forecast incentive mechanism for the water service	15				
47	WS15 - PR14 wholesale total expenditure outperformance sharing for the water	15				
	service	13				
48	WS1a (DRAFT) - Wholesale water operating and capital expenditure by business unit	154				
	including operating leases reclassified under IFRS16	154				
49	WS5 - Other wholesale water expenditure	6				
50	WS7 - Wholesale water local authority rates	15				
51	WS8 - Third party costs by business unit for the wholesale water service	0				

4. Testing by Data Table

Data tables and narrative documents reviewed

The table below shows the detail of data tables we have re-examined, and the outcome of our testing.

Note that we have included a complete list of data tables that were in scope for our work in 28 September 2018 submission, with those that have changed since that date being in scope for re-submission work. The data tables which are out of scope are highlighted in grey.

No	Business Plan Data Sheet	Data Table in scope	Data agreed to source	Commentary reviewed	Data methodology reviewed	Work completed & exceptions resolved
1	App10 - Financial ratios	Y	Y	Y	Y	•
2	App11 - Income statement based on the actual company structure	Y	Y	Y	Y	•
3	App11a - Income statement based on a notional company structure	Y	Y	Y	Y	•
4	App12 - Balance sheet based on the actual company structure	Y	Y	Y	Y	•
5	App12a - Balance sheet based on a notional company structure	Y	Y	Y	Y	•
6	App13 - Trade receivables	Y	Y	Y	Y	٠
7	App14 - Trade and other payables	Y	Y	Y	Y	•
8	App15 - Cashflow based on the actual company structure	Y	Y	Y	Y	•
9	App15a - Cashflow based on a notional company structure	Y	Y	Y	Y	•
10	App16 - Tangible Fixed assets	Y	Y	Y	Y	•
11	App17 - Appointee revenue summary	Y	Y	Y	Y	٠
12	App18 - Share capital and dividends	Y	Y	Y	Y	٠
13	App19 - Debt and interest costs	Y	Y	Y	Y	٠
14	App21 - Direct procurement for customers	Y	Y	Y	Y	
15	App22 - Pensions	N				
16	App23 - Inflation measures	Y	Y	Y	Y	•
17	App24 - Input proportions	Y	Y	Y	Y	•
18	App24a - Real price effects (RPEs) and productivity assumptions	Y	Y	Y	Y	•
19	App25 - PR14 reconciliation adjustments summary	Y	Y	Y	Y	•
20	App26 - RoRE Scenarios	Y	Y	Y	Y	•

No	tables and narrative document Business Plan Data Sheet	Data Table in scope	Data agreed to source	Commentary reviewed	Data methodology reviewed	Work completed & exceptions resolved
21	App28 - Developer services (wholesale)	Y	Y	Y	Y	•
22	App29 - Wholesale tax	Y	Y	Y	Y	•
23	App32 - Weighted average cost of capital for the Appointee	N				
24	App33 - Wholesale operating leases reclassified under IFRS16	N				
25	App7 - Proposed price limits and average bills	Y	Y	Y	Y	•
26	App8 - Appointee financing	Y	Y	Y	Y	•
27	App9 - Adjustments to RCV from disposals of land	Y	Y	Y	Y	•
28	R1 - Residential retail - All sections NOT B	Y	Y	Y	Y	•
29	R3 - Residential retail ~ further information on bad debt	Y	Y	Y	Y	•
30	R7 - Revenue and cost recovery for retail	Y	Y	Y	Y	•
31	R8 - Net retail margins	N				
32	R9 - PR14 reconciliation of household retail revenue	Y	Y	Y	Y	
33	Wn3 - Wholesale revenue projections for the water network plus price control	Y	Y	Y	Y	•
34	Wn4 - Cost recovery for water network plus	Y	Y	Y	Y	•
35	Wn5 - Weighted average cost of capital for the water network plus control	N				
36	Wr2 - Wholesale water resource opex - Part A	Y	Y	Y	Y	•
37	Wr3 - Wholesale revenue projections for the water resources price control	Y	Y	Y	Y	•
38	Wr4 - Cost recovery for water resources	Y	Y	Y	Y	•
39	Wr5 - Weighted average cost of capital for the water resources control	N				
40	Wr7 - New water resources capacity ~ forecast cost of options beginning in 2020- 25 - Line 15	Y	Y	Y	Y	•
41	WS1 - Wholesale water operating and capital expenditure by business unit - PART A, C and D	Y	Y	Y	Y	•
42	WS1 - Wholesale water operating and capital expenditure by business unit - PART B 18 + 20	Y	Y	Y	Y	•
43	WS12 - RCV allocation in the wholesale water service - PART A+B	Y	Y	Y	Y	•
44	WS12 - RCV allocation in the wholesale water service - PART C	Y	Y	Y	Y	•
45	WS12a - Change in RCV allocation in the wholesale water service	Y	Y	Y	Y	•

Data	Data tables and narrative documents review					
No	Business Plan Data Sheet	Data Table in scope	Data agreed to source	Commentary reviewed	Data methodology reviewed	Work completed & exceptions resolved
46	WS13 - PR14 wholesale revenue forecast incentive mechanism for the water service	Y	Y	Y	Y	•
47	WS15 - PR14 wholesale total expenditure outperformance sharing for the water service	Y	Y	Y	Y	•
48	WS1a (DRAFT) - Wholesale water operating and capital expenditure by business unit including operating leases reclassified under IFRS16	Y	Y	Y	Y	•
49	WS5 - Other wholesale water expenditure	Y	Y	Y	Y	•
50	WS7 - Wholesale water local authority rates	Y	Y	Y	Y	•
51	WS8 - Third party costs by business unit for the wholesale water service	N				

This document has been prepared only for Affinity Water Limited and solely for the purpose and on the terms agreed with Affinity Water Limited in our agreement dated 28 February 2019. We accept no liability (including for negligence) to anyone else in connection with this document, and it may not be provided to anyone else.

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Appendix PD.A3.1

Action ref AFW.PD.A3

Atkins Technical Assurance Report March 2019

AMP6 Technical Assurance

Assurance Report on PR19 Tables Re-Submission

Affinity Water

29 March 2019

Contains sensitive information

Notice

This document and its contents have been prepared and are intended solely for Affinity Water's information and use in relation to technical assurance on its PR19 Business Plan submission.

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This document has 19 pages including the cover.

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Revision	Purpose description	Originated	Checked	Reviewed	Authorised	Date
Rev 1.0	Draft report	JPA	TH/NK	JAJ	JPA	25/03/19
Rev 2.0	Final report	JPA	JAJ	BA	JPA	29/03/19

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Tables

Table 2-1 Tables and Information Blocks Include in our Audits including comparison with scope fromSeptember 2018 submission

5

1. Introduction

1.1. Background

Atkins has been engaged by Affinity Water to provide technical assurance on its regulatory reporting and submissions to Ofwat, including its Annual Performance Report and PR19 Business Plan.

Ofwat has released its initial assessment of Affinity Water's Business Plan. As part of its assessment, the regulator identified a number of data quality issues with Affinity Water's submission, of which the data tables were a significant part.

Alongside the publication of the initial IAP assessment, Ofwat has issued a new business plan table template and a new financial model. Companies categorised as slow track and significant scrutiny, which includes Affinity Water, have been required to complete these tables and use this new financial model for their submission of revised plans by 1st April 2019.

Based on the Ofwat feedback actions assigned to the Company as well as other areas identified by the Company itself for strengthening, Affinity Water has revised many of the data tables, evidence base supporting its data and associated commentaries, which contributes to strengthening the overall Plan.

The scope and coverage of Atkins' audits is intended to provide a third-party assurance process that integrates with the financial auditor activities to cover all tables within the PR19 submission.

1.2. Report Structure

A summary of our scope of work for the PR19 audits is provided in Section 2.

Our key findings are detailed in Section 3, separated into:

- Section 3.1 which summarises our audit findings for the PR19 Table submissions
- Section 3.2 which provides assurance commentary on the links between the Performance Commitment targets and the Company management of the risks contained in the Outcome Delivery Incentive rewards and penalties.

2. Scope of Work

The scope of our technical assurance activities was discussed and agreed with Affinity Water during a series of conference calls and email exchanges between 11th and 20th February 2019. Our general remit was to carry out a technical review of the Business Plan Tables (along with a separate stream of work to revisit the investment proposals to evaluate the reasonableness of the proposed activities and costs in light of the PC targets that are being proposed).

Specifically, this includes the following three key assurance objectives:

- 1. A check on the data tables contained within our scope of work, to comment on whether they are:
 - Reliable, Accurate and Complete (based on our review and given the uncertainties in the base data)
 - Compliant with the table guidance in terms of Methodology (including cost allocations between drivers and price controls)
 - Supported by commentary that complies with Ofwat guidance and reconciles with the technical cases as audited
- 2. A review of the process used to set Performance Commitments and associated rewards/penalties for the Outcome Delivery Incentives (ODIs) to confirm whether:

- The definition of the metrics, targets and threshold for the proposed PCs and ODIs are clear and transparent in accordance with Ofwat's stated expectations.
- The proposals contained within the totex Investment Programme align with the PC targets that are proposed, and Affinity Water has reasonably considered the uncertainties and marginal cost risks when setting ODI rewards/penalties
- Affinity Waters' modelling of the impact that PC targets and ODIs could have on return on regulatory equity (RoRE) contains risk and uncertainty ranges that are reasonably reflective of the data, processes and investment outputs that were used to generate the ODIs.

As per item 2, in general terms we were engaged to assist in confirming that there is a 'line of sight' between the Performance Commitment (PC) targets that were agreed with the CCG and the totex investment that has been proposed in the Business Plan. The derivation of the PCs themselves and the customer aspects of the ODIs (preferences, willingness to pay etc) have been challenged separately by the Customer Challenge Group, and in line with our activities during the original submission in September 2018, they are not included within our scope of works.

Our audits relate to the technical, rather than financial, aspects of the Business Plan so only covered a specific number of tables and lines. These are summarised in Table 2-1 below, which also highlights variations compared with the scope from the September 2018 submission.

Table 2-1 Tables and Information Blocks Include in our Audits including comparison with sco	pe from
September 2018 submission	

Table	Block/Line Reference	Observations
App 1 - Performance commitments	All blocks and all lines	Changed the outcomes tables to reflect some of the actions from the IAP assessment, including further information about the P10 and P90 performance levels
App1a - Outcome delivery incentive (ODI) - additional information	All blocks and all lines	New table
App2 – Leakage additional information and old definition reporting	Block A Block B Block C Block D	
App 3 – AIM	All blocks and all lines	Changed the outcomes tables to reflect some of the actions from the IAP assessment, including further information about the P10 and P90 performance levels
App 4 – Affordability	All blocks and all lines	Table substantially revised to incorporate Affordability data table submission requested after original September 2018 submission and also including some previously unreported additional data lines.
App 5 - PR14 Reconciliation: Performance Commitments	All blocks and all lines	Updated to take account of revised forecasts for 2018/19.
App 27 - ODI PR14 reconciliation	All blocks and all lines	
App 30 – Voids	All blocks and all lines	
App 31 - Past Performance	All blocks and all lines	Not applicable in re-submission
R1 – Properties	Block B only	
R2 - Special cost factor data and R8 - PR14 reconciliation	All blocks and all lines	Not applicable in re-submission
R3 - Customer metrics	Block C (17-28)	Not applicable in re-submission
R10 – PR14 Service incentive mechanism	All Blocks	
WS1 - Capex	Block B (12-17, 19, 21))	Split grants and contributions into opex and capex
WS2 – Capex	Block A (1-39)	

Table	Block/Line Reference	Observations
WS2a – Capex	Block A (1-39)	
WS3 - Water populations and properties	All blocks and all lines	
WS4 - Explanatory variables	All blocks and all lines	
WS10 – Capex	Block A (1-42)	
WS17 - Water trading incentive	All blocks and all lines	Not applicable in re-submission
WS18 - Explaining the 2019 FD	Block A Block C Block D Block E Block F Block G Block H	Some lines/blocks not applicable in re- submission.
WR1 - Water resources explanatory factors	All blocks and all lines	
WR6 - Water resources capacity forecasts	All blocks and all lines	
WR7 - Cost of water resources capacity	All blocks and all lines	
WR8 - Wholesale water resources special cost factors	All blocks and all lines	Not applicable in re-submission
WN1 - Wholesale water treatment (explanatory variables)	All blocks and all lines	
WN2 - Wholesale water distribution (explanatory variables)	All blocks and all lines	
WN6 - Wholesale water network plus special cost factors	Block A	

3. Key Findings

3.1. PR19 Data Tables

Our audits of the data tables concentrated on confirming whether the data that have been entered satisfy the three criteria detailed in Section 2 (reliable, accurate, complete; compliant with guidance and supported by commentary). Where table entries link through to PCs and ODIs, we have made comment on whether the tables have been accurately completed in accordance with the guidance and calculations generated from the Business Plan process. Commentary on the PC/ODI targets and rewards/penalties is provided in Section 3.2.

There were 181 issues identified during the course of the audit and assurance activities. All issues in the Issues Log were responded to and action taken by the Company where appropriate. We were therefore able to close off all issues.

The Company's use of a Central Change Log provided a generally effective and efficient mechanism to track changes between the 28th September 2018 and 1st April 2019 submissions in the data tables and commentaries.

The Company has also significantly enhanced its internal quality assurance by producing methodologies which capture how the tables have been populated, capturing data sources, assumptions, internal checks and controls, etc. The main issue that we noted in the methodologies, which was a systemic weakness, was that the section on Ofwat definitions was limited to capturing the relevant line guidance for populating the tables. The methodology did not capture where there was wider PR19 guidance on completing the business plan tables (latest version: May 2018 update v2) or relevant Ofwat responses to Q&As.

We also identified some errors in the table entries which were all subsequently corrected. The commentaries also often did not provide visibility on the changes and the drivers for those changes compared with the previous submission. These were subsequently addressed.

In addition, the Central Change Log either did not capture all the changes, or where it did so, did not always capture effectively the drivers for the changes. Again, the areas we highlighted were subsequently addressed by the Company.

Summaries of the individual findings, by table, are provided below. The RAG classifications are as follows:

- Green No risks or issues identified, or risk or issue addressed as a result of assurance process
- Amber A minor risk or non material issue, e.g. guidance open to different interpretation, non material failure of process or weaknesses in dataset
- Red A critical risk or material issue, e.g. failure to comply with statutory requirements or guidance, failure of process, failure to disclose, failure to report accurately

Table and Block App 1 - Performance Commitments	Comments	RAG Status
Performance Commitments and Outcome Delivery Incentives	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block App 1a - Performance Commitments	Comments	RAG Status
Outcome Delivery Incentives Additional Information	Table satisfactory following audit challenges and resulting changes.	Green

Table and BlockApp 1b - PerformanceCommitments	Comments	RAG Status
PC and ODI supplemental measurement information	The Company has assessed that completion of this table is not required.	N/A

Table and Block	Comments	RAG Status
App 2 – Block A – Leakage new definition reporting	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
App 2 – Block B – Leakage PR14 definition reporting	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
App 2 – Block C – PCC old definition	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
App 2 – Block D – Supply Interruptions old definition	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
App 3 – AIM	No significant issues to method. Forecasts have been set to zero in accordance with App 1, and links to the performance commitments plus ODIs are explained in the commentary.	Green

Table and Block	Comments	RAG Status
App 4 – Block A – Affordability	Table satisfactory following audit challenges and resulting changes.	Green
App4 – Block B - Vulnerability	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
App 5 - PR14 Reconciliation: Performance Commitments – R-A1 SIM service score	SIM score in App 5 for 2018/19 forecast (81) is an earlier forecast and does not reconcile with the R10 entry (82), the latter of which is the best central estimate. The Company has noted this discrepancy in its App 5 commentary.	Red
App 5 - PR14 Reconciliation: Performance Commitments – Other Lines	Table entries satisfactory following audit challenges and resulting changes.	Green

Table and BlockApp 27 - ODI PR14reconciliation	Comments	RAG Status
Block A - In-period ODI revenue adjustments by PR14 price control units (2012-13 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block B -End of period ODI revenue adjustments by PR14 price control units (2012-13 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block C - End of period ODI RCV adjustments by PR14 price control units (2012-13 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block D - In-period ODI revenue adjustments allocated to PR19 price controls (2012-13 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block E - End of period ODI revenue adjustments allocated to PR19 price controls (2012-13 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block F - End of period ODI RCV adjustments allocated to PR19 price controls (2012-13 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block G - In-period ODI revenue adjustments input to PR19 financial model (2017-18 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block H - End of period ODI revenue adjustments input to PR19 financial model (2017-18 prices)	Table satisfactory following audit challenges and resulting changes.	Green
Block I - End of period ODI RCV adjustments input to PR19 financial model (2017-18 prices)	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
App 30 – Void Properties	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status

R1 – Block B - Customer numbers	The Company is reallocating 7,000 from business customers to residential customers in 2020/21. It would be incorrect to report these 7k customers as new as they are already Affinity Water residential customers. The Company has decided to treat these as business customers in the water balance calculations. The Company decided not to update the associated R1 table or dependency lines to reflect this reallocation in this submission.	Green
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Table and Block		RAG Status
R10 – PR14 Service incentive mechanism	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
WS1- Block B - Capital Expenditure (excluding Atypical expenditure) 2, 2a and 10 Capex Tables	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
WS2 – Block A - Enhancement expenditure by purpose ~ capital	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
WS2a – Block A - Cumulative capital enhancement expenditure by purpose	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
WS3 Wholesale water populations and properties	Table has been updated following audit challenges and resulting changes. There remains a discrepancy between the implied void business properties in WS3 and those directly reported in App30. The Company has exposed this anomaly in the commentary. The Company is reallocating 7,000 business customers to residential customers in 2020/21. It would be incorrect to report these 7k customers as new as they are already Affinity Water residential customers. The Company has decided to treat these as business customers in the water balance calculations. The Company decided not to update the associated R1 table or dependency lines to reflect this reallocation in this submission.	Green

Table and Block	Comments	RAG Status
WS4 Wholesale water other (Explanatory variables)		
	We challenged why AMP7 forecasts did not include the balance of the under delivery of the AMP6 obligations. This was a risk of DWI enforcement action against the Company for any failure to deliver on its AMP6 obligations. The Company has demonstrated that plans are in place in order to deliver the programme by the end of AMP6.	Green
	2 MI/d was added to Runleywood Lower Greensand option yield post-	Green

Lines 6 to 8 Energy consumption	Revised as a result of challenges made through the audit process and resulting analysis	Green
Line 9 – Mean zonal compliance	No issues identified.	Green
Line 10 – Compliance Risk Index	Changes made as a result of challenges made at audit.	Green
Line 11 – Event Risk Index	Changes made as a result of challenges made at audit.	Green
Line 12 - Volume of leakage above or below the sustainable economic level	Table satisfactory following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
WS10 – Block A - Transition capital expenditure purposes WS10 – Block B - Transition summary totals	We have not been informed of any decisions to bring forward AMP7 expenditure into 2019/20	Not applicable

Table and Block	Comments	RAG Status	
WS18 Explaining the 2019 FE	WS18 Explaining the 2019 FD		
Block A - Customer service	Line 1 updated in line with historic APR reporting. Line 2 revised in line with actual reporting for 2018/19.	Green	
Block C – Affordability	Changes made as a result of challenges made during audit process.	Green	
Block E – Environmental	Greenhouse gas emission revised to be based on historic trend data and incorporate company energy policy / planned energy efficiency activities.	Green	
Block F – Bill Impacts	No issues.	Green	
Block G - Total expenditure (real prices ~ 2017-18 FYA CPIH deflated)	No issues.	Green	
Block H – Customer engagement	No issues.	Green	

Table/ Block	Comments	RAG Status
WR1 Water resources explanatory factors	2017/18 figures were confirmed as part of the APR audits. Forecasts were reviewed against the latest version of the revised WRMP and these reconcile.	Green

Table and Block	able and Block Comments	
WR6 Water resources capacity forecasts	Figures reconcile with WRMP modelling outputs.	Green

Table and Block	Comments	RAG Status
	The schemes that are listed reconcile with the WRMP model outputs and costs contained in the investment programme. We note that the majority of costs are associated with the initial development of the Abingdon reservoir scheme. One line was changed as a result of the audit process.	Green

Table and Block	Comments	RAG Status
WN1 - Wholesale network plus raw water transport and	Table numbers and commentaries have been updated following audit challenges and resulting changes.	Green

water treatment (explanatory	
variables) & 2 Network plus	
explanatory variables	

Table and Block	Comments	RAG Status
WN2 - Wholesale water network plus water distribution (explanatory variables)	Table numbers and commentaries have been updated following audit challenges and resulting changes.	Green

Table and Block	Comments	RAG Status
WN6 - Wholesale water network plus special cost factors – Block A Special cost	Table numbers and commentaries have been updated following audit challenges and resulting changes.	Green
claim 1: Regional Wages		

3.2. Performance Commitments and Outcome Delivery Incentives

Our draft findings were presented at the Board Meeting on 27th March 2019. In general terms, our audits were aimed at confirming that there is a 'line of sight' between the Performance Commitment (PC) targets and the totex investment that has been proposed in the Business Plan. The derivation of the PCs themselves and the customer aspects of the ODIs (preferences, willingness to pay, etc.) have been challenged separately by the Customer Challenge Group, and in line with our activities during the original submission in September 2018, they were not included within our scope of works.

Our audits relate to the technical, rather than financial, aspects of the Business Plan so they only covered a specific number of tables and lines. These are summarised above.

We discuss our findings from our review of the resubmitted Performance Commitments and associated rewards/penalties for the Outcome Delivery Incentives (ODIs) in the sections below.

3.2.1. Definition of metrics, targets and threshold for the PCs and ODIs

We reviewed the detail of the preparation of the entries to Table App1 and found the definition of metrics, targets and threshold for the PCs and ODIs proposed to be clear and transparent in accordance with Ofwat's stated expectations. The Company has in general accommodated the required changes from Ofwat in the IAP and has provided explanations where it has not done so. Targets and thresholds are aligned with the Company's assessment of their achievability.

We note a particular target that may attract attention is the burst rate. The Company has elected to target the maintenance of stable performance across AMP 7, by continuing at the end-AMP6 level. We believe this to be reasonable in the context of increased burst identification due to the ambitious AMP7 leakage reduction programme, an aging asset stock and the need to resolve low pressure issues.

3.2.2. Totex Investment Programme alignment with proposed PC targets

We reviewed the Totex Investment Programme and found it to align with the proposed PC targets. We believe that Affinity Water has reasonably considered the uncertainties and marginal cost risks when setting ODI rewards/penalties.

We reviewed the proposed Investment Portfolio, which is broken down into Capex and Opex, and includes Base Capex, Enhanced Capex and Enhanced Opex and Contributions. The Investment Portfolio does not include most components of Base Opex, other than some of the overall Leakage expenditure. We considered both the Base Programme and the Enhancement Programme.

We reviewed the enhanced programme and reviewed the larger elements of the programme where the Company had considered Ofwat's IAP challenges in detail. The Company had considered the detailed breakdown of costs and whether efficiencies could be achieved. We saw how the Company was challenging itself to achieve efficiencies through changed operational practices and lessons learned through similar work in AMP6.

For lead communication pipes (CPs) and service pipe replacement, we noted a potentially low unit rate, which will need clear definition of scope, as the rates appear to be based upon more conventional CP and (garden) service pipe replacement, rather than considering work up to the internal stop tap.

For Pesticides Monitors, we noted that costing was based upon the manufacturers price, which will need supply efficiencies to be achieved.

We note that leakage is considered by Ofwat as Base and that this is subject to challenge by the Company. We considered leakage as a block of totex and found that the Company was making assumptions about future efficiency gains through innovation and improved operational practices that are costed and understood.

We reviewed the Investment Portfolio to seek line of sight between PCs and expenditure. We found that each PC had expenditure against it or that it was included in the consideration of other PCs. We also considered the expenditure portfolio and confirmed the reason why each element was included. Overall, we

were content that all bases were covered, but achieving the performance with the included expenditure will rely on cross PC synergies, holistic thinking, good operational practice and effective management.

3.2.3. Impact of PC targets and ODIs on RoRE

We reviewed the make-up of the Return on Regulated Equity (RoRE), with the main focus on the penalties and rewards associated with Performance Commitments. We went through the Company's P10 and P90 assessments made for each Performance Commitment and considered the assessed P10 scenario and the impact of PC targets and ODIs on RoRE. We confirmed that the processes applied contain risk and uncertainty ranges that are reasonably reflective of the data, processes and investment outputs that were used to generate the ODIs.

We noted that the proposed RoRE for the "P10 scenario" was less than 3% and that the RoRE proposals are very skewed towards penalty and there is a limited scope for reward. The P10 for individual PCs has been determined through expert judgement. We considered each and found them to be reasonable, based upon historic performance. A particular PC which received our attention was leakage which had a P10 value significantly below the 2018/19 outturn. The P10 figure appears reasonable against historic leakage. The higher 2018/19 value is a "one-off" caused by a single long running burst trunk main, which has triggered internal actions to avoid a recurrence. The suite of PC performance levels coinciding with the overall "P10 scenario" appeared reasonable and possible.

Appendix

Contains sensitive information Private and confidential Atkins Assurance Report on PR19 Tables Re-Submission | Version 2.0 | 29 March 2019 | 5160860

Appendix A. Audit and Meeting Schedule

Table	Section	Auditor	AW contacts	Data Lead	Date
App2	Section D - Old Definition Supply Interruptions	Jonathan Archer	Ben Gough, Tim Charlesworth	Martin Hall	11-Mar
App2	App2 line 9 Potable mains	Jonathan Archer	Alex Rigby, Patrick Campbell	Allan Winkworth	11-Mar
Leakage - App2 and App5	App2 and App5 - Leakage	Jonathan Archer	Ritchie Carruthers, Mumin Islam Tony Summerscales, Patrick Campbell	Allan Winkworth	11-Mar
Wn1	Wholesale water treatment (explanatory variables) - All	Simon Ingall	Jon Weaver, Mike Collin, Richard Box, Eldos Then, Alex Rigby, Alice Elder, Natalie Fitzpatrick, Karinn Locke, Patrick Campbell	Allan Winkworth	11-Mar
Wn2	Wholesale Water Distribution (explanatory variables)- ALL	Simon Ingall	Alex Rigby, Natalie Fitzpatrick, Richard Box, Eldos Then, Kiran Ruda, Mike Collin, Mumin Islam, Patrick Campbell	Allan Winkworth	11-Mar
WS4	WS4 - Wholesale water other (explanatory variables) 12	Jonathan Archer	Ritchie Carruthers, Mumin Islam	Allan Winkworth	11-Mar
App1, 1a and 1b	All Sections - Performance commitments (PCs) and outcome delivery incentives (ODIs)	Jonathan Archer	Ben Gough , Tim Charlesworth	Martin Hall	12-Mar
Арр30	Voids	Julian Jacobs	Martin Hall, Jackie Welsh	Pragya Ahikari	12-Mar
App4	App4 – Common metrics for affordability and vulnerability	Julian Jacobs	Liz Freitas, Jackie Welsh, James Tipler, Katy Taqvi	Pragya Ahikari	12-Mar
R1	R1 - Residential retail - All section B	Simon Ingall	Ben Drake, Michael Calabrese	Ratna Unalkat	12-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section C	Julian Jacobs	Liz Freitas, Jackie Welsh	Pragya Ahikari	12-Mar
WS3	Wholesale water properties and population	Simon Ingall	Ritchie Carruthers, Mumin Islam	Allan Winkworth	12-Mar
App27	App27 - Financial outcome delivery incentives summary	Jonathan Archer	Martin Hall , Tim Charlesworth	Martin Hall	13-Mar
Wn6	Wholesale water network plus special cost factors	Jonathan Archer	Martin Hall , Tim Charlesworth	Martin Hall	13-Mar
Wr8	Wr8 - Wholesale water resources special cost factors	Jonathan Archer	Martin Hall , Tim Charlesworth	Martin Hall	13-Mar
WS18	WS18 - Explaining the 2019 Final Determination for	Julian Jacobs	Eddie Lintott and Fiona Waller	Martin Hall	13-Mar

Table	Section	Auditor	AW contacts	Data Lead	Date
	the water service - Section A Line 2				
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section A Line 1	Julian Jacobs	Ritchie Carruthers, Mumin Islam	Allan Winkworth	13-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section B	Julian Jacobs	Alister Leggatt, Ellie Powers	Allan Winkworth	13-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section E 7	Julian Jacobs	David Watts, Ellie Powers	Allan Winkworth	13-Mar
WS4	WS4 - Wholesale water other (explanatory variables) 1 + 9-11	Julian Jacobs	Eddie Lintott and Fiona Waller	Martin Hall	13-Mar
WS4	WS4 - Wholesale water other (explanatory variables) 6 - 8	Simon Ingall	Charlotte Sutton, Graham Turk	Allan Winkworth	13-Mar
Арр3	App3 – Abstraction Incentive Mechanism - surface and ground water abstractions under the AIM threshold	Monica Barker	Ilias Karapanos, Dan Yarker, Affie Panayiotou, Max Gamrat, Dina Pope	Allan Winkworth	17-Mar
Арр5	App5 - PR14 reconciliation – performance commitments - W- A4 (Sustainable Abstraction Reduction) and W- A5 (AIM)	Monica Barker	Ilias Karapanos, Dan Yarker, Affie Panayiotou, Max Gamrat, Dina Pope	Allan Winkworth	17-Mar
Wr1	Wr1 - Wholesale water resources (explanatory variables) - All	Monica Barker	Richard Box, Eldos Then, Jon Weaver, Natalie Fitzpatrick, Alex Rigby, Mike Collin, Nick Honeyball, Patrick Campbell, Karinn Locke, Max Gamrat, Dina Pope	Allan Winkworth	17-Mar
Wr6	Wr6 - Water resources capacity forecasts	Monica Barker	Ritchie Carruthers, Mumin Islam Max Gamrat, Dina Pope	Allan Winkworth	17-Mar
Wr7	Wr7 - New water resources capacity ~ forecast cost of options beginning in 2020-25 - All lines except 15	Monica Barker	Andrea Farcomeni , Mumin Islam, Max Gamrat, Dina Pope	Allan Winkworth	17-Mar
WS4	WS4 - Wholesale water other (explanatory variables) 2-5	Monica Barker	Andrea Farcomeni , Mumin Islam, Max Gamrat, Dina Pope	Allan Winkworth	17-Mar
R3	R3 - Residential retail ~ further information on bad debt (Block C)	Julian Jacobs	Ben Drake, Michael Calabrese, Dina Pope	Ratna Unalkat	18-Mar

Table	Section	Auditor	AW contacts	Data Lead	Date
WS1	Wholesale water operating and capital expenditure by business unit - PART B lines 12- 16 and PARTD Line 25	Jonathan Archer	Sarah Sayer, Gerald Doocey, Ratna Unalkat, Michael Calabrese, Dina Pope	Allan Winkworth	18-Mar
WS10	WS10 - Transitional spending in the wholesale water service	Jonathan Archer	Sarah Sayer, Gerald Doocey Max Gamrat, Dina Pope	Allan Winkworth	18-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section D	Julian Jacobs	Martin Hall, Tim Charlesworth, Dina Pope	Martin Hall	18-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section E 8	Helen Gavin	Georgina Howell, Grant Wordsworth, Dina Pope	Martin Hall	18-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section F	Julian Jacobs	Chris Stavrou, Tim Charlesworth, Dina Pope	Martin Hall	18-Mar
WS18	WS18 - Explaining the 2019 Final Determination for the water service - Section G	Julian Jacobs	Martin Hall, Tim Charlesworth, Dina Pope	Martin Hall	18-Mar
WS2	WS2 - Wholesale water capital and operating enhancement expenditure by purpose	Jonathan Archer	Sarah Sayer, Gerald Doocey, Max Gamrat, Dina Pope	Allan Winkworth	18-Mar
WS2a	WS2a - Wholesale water cumulative capital enhancement expenditure by purpose	Jonathan Archer	Sarah Sayer, Gerald Doocey, Max Gamrat, Dina Pope	Allan Winkworth	18-Mar
Арр5	App5 - PR14 reconciliation Performance commitments - W- A3 (WAFU)	Jonathan Archer	Charlotte Sutton, Graham Turk, Dina Pope	Dina Pope	19-Mar
Арр5	App5 - PR14 reconciliation Performance commitments - W- A2 (Ave Water Use)	Jonathan Archer	Andrea Farcomeni , Kiran Rude, Mumin Islam, Max Gamrat, Dina Pope	Allan Winkworth	19-Mar
Investment Portfolio - Enhancements		Jonathan Archer, Ellie Derbyshire	Marie Whaley, Tim Charleswor Doocy	th, Gerald	25-Mar
App1, App2, App5 and PC/ODI linkages		Jonathan Archer, Ellie Derbyshire	Ben Gough, Tim Charlesworth,	Gerald Doocy	26-Mar

Table	Section	Auditor	AW contacts	Data Lead	Date
Full inves	Full investment portfolio Jonathan Sarah Sayer, Marie Whaley, Patrick Archer, Ellie Campbell, Tim Charlesworth, Gerald Doocy Derbyshire Derbyshire		27-Mar		
Board Me	eting	Jonathan Archer	Board members and Exec members		27-Mar
Board Me	eting	Jonathan Archer	Board members and Exec members		29-Mar
Jonathan Archer Atkins Ltd

Email: jonathan.archer@atkinsglobal.com Direct telephone: 01372 756647

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Appendix PD.A5.1

Action ref AFW.PD.A5

p47 of Setting price controls for 2015-20: Final price control determination notice: policy chapter A3 – wholesale water and wastewater costs and revenues

Final price control determination notice: policy chapter A3 – wholesale water and wastewater costs and revenues

A3.3.2.1 Our draft determinations

In our draft determinations we explained that this category of income comprised capital contributions from connection charges and revenue from infrastructure charges – typically from developers of new properties and made in relation to new connections.

Unless otherwise stated in the company-specific appendix to our draft determinations, we used company business plan forecasts as the basis of expected receipts from these sources in our draft determinations.

A3.3.2.2 Issues raised by representations

We received one representation in response to our draft determinations on this subject.

South East Water identified that it had made an error in preparing its revised business plan in June 2014, which had the effect of understating its future level of expected income from connection and infrastructure charges by around £18 million over the next price control period. It stated that this did not affect the level of net totex in its plan, rather that it had understated both the level of gross capex and also the receipts from capital contributions, which offset each other.

A3.3.2.3 Our final determinations

We have retained the approach adopted at draft determinations, but updated our financial modelling to correct for South East Water's error.

We also reiterate what we said in our final methodology statement about connection charges:

"If a company increased revenue by unduly reducing connection charges we may take corrective action to ensure that companies returned these monies (with financing costs) to customers. Similarly, although we have decided not to allow automatic adjustments to allowed revenues for demand variations in wholesale controls, if demand for connections is unexpectedly high then we would nevertheless consider allowing extra revenue to compensate for the loss of price control revenue on a case-by-case basis."

Action ref AFW.PD.B3

Complaints root cause analysis and action plan examples





Root cause analysis and action plans are formed based on granular complaints volume analysis – example below:

Ops					
Processes	Complaint Causes (% of each process)	Root Cause	Owner	Countermeasures	
Water Supply (115)	Regularity of supply interruptions in area - 57%	Network demand & frailty	Helen Convery	Pressure management and improved customer communications	
Operational Leakage (96)	Disruption to customer during works - 19%	Behaviour & communications	Helen Convery	Training, review customer comms for both planned and unplanned works	
Water Pressure (91)	Failure to resolve low pressure - 51%	Under investigation	Phil Adams	Review of Pressure Management policy,	
Boundary Stop Tap (57)	Poor reinstatement – 16%		Phil Adams		
Operational Field Work (46)	Disruption to customer during works – 35%	Behaviour & communications	Helen Convery	Training, review customer comms for both planned and unplanned works	
WSP					
Processes	Complaint Causes (% of each process)	Root Cause	Owner	Countermeasures	
WSP Installation Activity (112)	Delay installing meter - 17%	High demand, high work in progress	David Fosci/Helen Convery	New contractors in place, assessed tariffs for customers dissatisfied with lead times	
Meter Optants Installation Activity (67)	Delay installing meter – 58%	High demand, high work in progress	Geordie Wilson	New contractors in place, assessed tariffs for customers dissatisfied with lead times	

A detailed action plan is then defined, per root cause area, for example:

Ops Leak - Disruption to customer during works

Problem Statement: 24% of all Ops leak complaints received year to date are due to the disruption caused to our customers whilst carrying out repair works. A proportion of disruption to customer is due to traffic management required to keep our teams safe while carrying out work to repair leaks. Customers are frustrated with increased journey time and no visible progress on works.

The remaining disruption complaints relate to the customers in to the immediate vicinity to where the repair is taking place; such as blocked access, noise, inconsiderate parking, lack of warning etc etc.

Root Cause	Countermeasure					
Fraffic management disruption Ensure sufficient notice is give in the event of planned works, provide visual updates to customer/passing community at site.				assing		
Repair work disrupting the customers (home) environment Ensure the properties/customer near to our areas of work are informed prior to works being carried out when work is planned. Develop a proactive comms plan for unplanned/emergency work. Ensure all site team work is a considerate manner						
Key Milestones		Risk/Issues	Due by	Progress		
Review and improve customer advance notice of works, Identify and deploy solution to provide status updates on site (work In progress, back soon) • Identified M&R works as the greatest opportunity for improvement to improve comms and notice for customers		Funding, Engagement, Planning function	End April 2019	On track		
Identify solution to encourage team to carry out work in considerate manner e.g. training, performance management • Working session to begin developing Customer Experience training for community ops 25 th March		Consistency across teams/gangs	End April 2019	On track		

March update

•

Identified M&R works as the greatest opportunity for improvement to improve comms and notice for customers.

- Mains renewal programme currently demonstrate best practice in customer comms and notification, next step is the use this example to horizontally expand this way of working

Working session to begin developing Customer Experience training for Community Ops 25th March

Action ref AFW.PD.B3

Chart showing reduction in complaints response time for all business areas 15/16 18/19



Action ref AFW.PD.B3

Chart showing improvements to CSAT score (April '15-Jan '19)



Action ref AFW.PD.B3

Chart showing reduction in Stage One complaints (all business areas) Apr '15 – Jan '19



Action ref AFW.PD.B3

Chart showing reduction in Stage 2 complaints (all business areas) April '15- Jan '19



Action ref AFW.PD.B3

Volume of complaints per 10,000 properties by provider 17/18



Action ref AFW.PD.B3

Volume of complaints per 10,000 properties 18/19 (Q1-Q3)



Volume of Complaints per 10,000 properties 18/19 (Q1- Q3)

Action ref AFW.PD.B3

Percentage of complaints resolved at Stage One 15/16 -Q4 18/19



Action ref AFW.PD.B3

Chart showing percentage of calls answered within 30 seconds



Action ref AFW.PD.B4

Case Study - Applying lessons learned from poor, good and acceptable performance in customer communications

The customer pain-point

We have recognised that customer communication is having one of the greatest impacts on customer satisfaction. For example, our complaints analysis highlighted that our debt recovery letters were a cause of dissatisfaction.

Actions taken

Following consultation with our customers and customer-facing advisors we made improvements to these letters. We acknowledged and thanked those customers who had made continuous effort to reduce their debt, whilst prompting them to set up a payment plan to clear remaining arrears.

Results

Changes to our payment plan reminder letters was a key factor in reducing debt recovery complaints by 20%. We have subsequently reviewed and made positive changes to other letters and emails that we have identified for improvement.



Taking our learnings into AMP7

We will continue to look at our detailed complaints and customer feedback analysis to identify opportunities to improve our existing customer comms. We will put in place usability or cafétesting to get direct and early customer feedback in our re-design process. Through this we will be able to validate at an early stage whether our letters are intuitive, meet the customers' need and written in a tone that is trusted, engaging and empathetic

For example, as part of our Water Saving Programme, we have engaged with customers and an Impact Communication Specialist, Outré with a target to double the number of Customers transferring to metered charges (36%) whilst reducing the number of complaints received about 'forced' metering.

Our revised emails and letters will highlight how customers can have control over their bill by only being charged for the water they use.

Old and new water saving letters



Action refs AFW.PD.B3

Drivers of improvements to complaints performance

Continuous Improvement Culture	People and Training	Organisational Structure
Continuing from AMP 6 Relentless analysis of root-cause and the implementation of a 'voice of the customer' feedback tool, providing immediate insight and opportunities to improve the customer experience The roll out of real-time CSAT scores to the contact-centre, gamifying and motivating advisors. Early results have already indicated a .4 CSAT score in the first month of launch A governance structure that makes owners accountable underneath an executive-sponsored Customer Experience Improvement Programme Continuation of complaints improvement working group. This decision committee meet monthly and brings together the EMT and cross-functional representatives to analyse and take action on complaints Innovative application of user-centered design and LEAN thinking enabling us to understand drivers of customer dissatisfaction and drive positive change to the journeys that matter most to our customers Making metrics and goals visible from frontline staff to the board of directors, creating transparency about what we want to achieve and motivating us to achieve our goals In Amp 7 Utilise our data to forecast demand and improve our resource planning at times of increased demand	<section-header></section-header>	Continuing from AMP 6 Customer Resolution team becoming specialists in their area and sitting in the heart of the customer service teams. Increasing expertise, providing an effective feedback loop into customer improvement initiatives and reducing response times Social media extended into operational teams for out of hours support Continuation of new business teams including a Quality and Assurance team to ensure consistent customer service and a Proactive customer service team to anticipate and address customer need Continuation of a full time 'Voice of the Customer', and 'Complaints Analyst' to triangulate findings and provide earl identification of key issues In Amp 7 If a customer's enquiry does need to escalate we will put in place a team of escalation advisors. Alongside team leaders, this team will act as a point of contact and encourage no issue to go un-resolved. The escalation team will also proactively examine reasons for escalation team

Action ref AFW.PD.B3

Our Journey to Zero

Our Journey to Zero

Programme and Community Engagement events)



Each of the top three complaint drivers are identified based on a rolling 13-week data set to ensure we are focusing on the most relevant complaint types. Improvement Projects are launched to design and deploy appropriate countermeasures against the root causes of the complaint, these are led by the Continuous Improvement Team. We consistently re-stratity our data to measure our success and identify our next opportunity for improvement.

EG. In 2018 we identified a spike in meter installation complaints. This was a result of delays in our meter installation processing,

following unprecedented demand (driven by positive word of mouth from customers who had switched as part of our Water Saving



Each complaint is reviewed by the CEO and EMT and responded to by our service resolution team or senior management. Performance data, progress of improvement projects and impact of countermeasures deployed are reviewed at monthly forums attended by EMT and cross-functional teams.

Governance

The meter installation complaints were presented to the EMT. By having cross-departmental teams present at the complaints workshop, including the programme manager, legal and customer relations present we were able to quickly get the support required to make the step change needed in performance



Business and team leaders are supported through the entire project from data analysis, root cause identification and through to countermeasure design and deployment. This approach ensures buy in and ownership of the countermeasure by all involved and ensures successful implementation. Performance is then measured intensively over a 90-day period to monitor and adapt the countermeasure as required. A 90-day post implementation review is held to review the performance and deploy improvements as required, thus completing the continuous improvement cycle

Action

The cross-functional team worked together to procure a new supplier. 'C60' were mobilised in January and more teams were put on the ground to clear the back-log. For internal meters we are now performing at our target which offers a 15day SLA for an internal appt, and seen a 43% reduction of outstanding jobs. For external meters (that may require a dig) we expect to be delivering against the SLA by April

Action ref AFW.PD.B4

Letter from Sir Tony Redmond - January 2018



Simon Cocks Chief Executive Officer Affinity Water Ltd Tamblin Way Hatfield Hertfordshire AL10 9EZ

8 January 2018

Dear Simon

COMPLAINTS PERFORMANCE Q2 INTERIM REPORT

Thank you the update on Affinity Water's complaint performance from April to September 2017. We are pleased to note the continuing improvements and to read of the initiatives you are taking in avoiding and resolving customer complaints.

The 35% reduction in written complaints this year brings the company closer to where it was in 2014/15 but not the previous years when it compared well with other companies.

While complaint numbers remain higher than where they were at, and before 2014/15, the progress made does bring confidence that the company is on the right track.

As your performance has improved, we will not require any further interim reports. We will be monitoring your quarterly returns to ensure progress continues.

If you encounter any difficulties, please let us know as soon as possible, and provide commentary on your plans to address the root causes. This will help avoid triggering a return to interim reports.

Yours sincerely

Tony Reduced

Sir Tony Redmond Chair, London and South East Committee

Action ref AFW.PD.B4

Benchmarking best practice beyond the water sector

We continuously look beyond our sector to find examples of best practice and learn from failures

In our **recruitment process**, we look for candidates who can drive us forward and challenge our thinking. We have recruited people from leading customer-centric organisations outside of our sector including Telecommunications, Finance, Transport and Retail. They have brought with them new perspectives and experience in implementing new ways of working. They continue to help us lead transformational change and embed new ways of thinking across the organisation.

At our **Customer Excellence Days** we have invited in thought-leaders on Customer Experience, including Plusnet, Standing on Giants and Sir Tony Redmond to share their outlooks and run workshops with our managers and leadership teams. We have also sent our teams to learn directly from other organisations such as OVO and EON and have been invited to judge at national awards including the "UK National Innovation Awards"

We have **commissioned** benchmarking research on best practice in operational excellence and digital customer service and we are currently undertaking a brand review in readiness for CMEX.

We are privileged to have a highly knowledgeable and engaged **Customer Challenge Group** who we consult with regularly. The Customer Challenge Group hold us to account and allow us to draw on a wealth of academic and professional experience. They have been instrumental in helping us reach customers in vulnerable circumstances with an appropriate water saving message and inputting into our future water resource plans.

We have active members of the **Institute of Customer Service** and regularly attend their seminars and roundtables to learn from organisations facing similar challenges and opportunities as our own. Our employees are also encouraged to attend conferences, seminars and training.
Appendix PD.B4.3

Action ref AFW.PD.B4

Table to show drivers of improvements to complaint performance

Continuous Improvement Culture	People and Training	Organisational Structure
Continuing from AMP 6 Relentless analysis of root-cause and the implementation of a 'voice of the customer' feedback tool, providing immediate insight and opportunities to improve the customer experience The roll out of real-time CSAT scores to the contact-centre, gamifying and motivating advisors. Early results have already indicated a .4 CSAT score in the first month of launch A governance structure that makes owners accountable underneath an executive-sponsored Customer Experience Improvement Programme Continuation of complaints improvement working group. This decision committee meet monthly and brings together the EMT and cross-functional representatives to analyse and take action on complaints Innovative application of user-centered design and LEAN thinking enabling us to understand drivers of customer dissatisfaction and drive positive change to the journeys that matter most to our customers Making metrics and goals visible from frontline staff to the board of directors, creating transparency about what we want to achieve and motivating us to achieve our goals In Amp 7 Utilise our data to forecast demand and improve our resource planning at times of increased demand	<text><text><text><text><text><text></text></text></text></text></text></text>	 Continuing from AMP 6 Customer Resolution team becoming specialists in their area and sitting in the heart of the customer service teams, Increasing expertise, providing an effective feedback loop into customer improvement initiatives and reducing response times Social media extended into operational teams for out of hours support Continuation of new business teams including a Quality and Assurance team to ensure consistent customer service and a Proactive customer service team to anticipate and address customer need Continuation of a full time 'Voice of the Customer', and 'Complaints Analyst' to triangulate findings and provide earlientification of key issues In Amp 7 If a customer's enquiry does need to escalate we will put in place a team of escalation advisors. Alongside team isolaters, this team will act as a point of contact and encourage no issue to go un-resolved. The escalation teams will also proactively examine reasons for escalation and provide insight to customer improvement plans or training needs analysis.

Appendix PD.B4.4

Action ref AFW.PD.B4

Case Study – Applying lessons learned from poor, good and acceptable performance in customer communications

The customer pain-point

We have recognised that customer communication is having one of the greatest impacts on customer satisfaction. For example, our complaints analysis highlighted that our debt recovery letters were a cause of dissatisfaction.

Actions taken

Following consultation with our customers and customer-facing advisors we made improvements to these letters. We acknowledged and thanked those customers who had made continuous effort to reduce their debt, whilst prompting them to set up a payment plan to clear remaining arrears.

Results

Changes to our payment plan reminder letters was a key factor in reducing debt recovery complaints by 20%. We have subsequently reviewed and made positive changes to other letters and emails that we have identified for improvement.



Taking our learnings into AMP7

We will continue to look at our detailed complaints and customer feedback analysis to identify opportunities to improve our existing customer comms. We will put in place usability or cafétesting to get direct and early customer feedback in our re-design process. Through this we will be able to validate at an early stage whether our letters are intuitive, meet the customers' need and written in a tone that is trusted, engaging and empathetic

For example, as part of our Water Saving Programme, we have engaged with customers and an Impact Communication Specialist, Outré with a target to double the number of Customers transferring to metered charges (36%) whilst reducing the number of complaints received about 'forced' metering.

Our revised emails and letters will highlight how customers can have control over their bill by only being charged for the water they use.

Old and new water saving letters



Appendix PD.B4.5

Action ref AFW.PD.B4

Ensuring a continuous improvement process now and in the future

We have created and will continue to anchor an environment that encourages a culture of continuous improvement and customer-centered thinking. As we move into AMP 7 we will augment these processes further and look at new ways to innovate. We are confident that we now have agility in our systems and processes to meet evolving customer needs. This has been exemplified in our digital transformation, where technology improvements such as migrating our platforms to the cloud; and customer-journey enhancements, such as the new report a leak journey, have worked hand in hand to improve customer satisfaction.



Appendix PD.C.1

Action ref: Additional Ofwat Feedback

Response to Ofwat leakage information request

		22	Q3	Q4	Q5	Q6	
Estimated level of leakage at end of		onfidence in	Risks to achieving leakage	Underperform or outperform against targets? Main	Plans in place to deal with underperformance	Lessons learned and how they have informed future plans	Extent of Board engagement
2018-19		estimate	estimate	factors behind this.			
	Upper bound	Lower bound					
00.6 MI/d	206 MI/d					The lessons we have learned and what we are doing in terms of informing	
			confirm our outturn	behind our underperformance this year, against our	operational for many months. Key elements have been:	current and future plans are:	of our most important performance
y having resources ready early we				annual average target of 167.7 MI/d:			commitments and is reported and
ere ready for any winter leakage			latter part of February and			1. Our policy of performance based on notional leak size needs updating :	
utbreaks and able to focus on					Team through the establishment of a fortnightly Leakage Steering		part of the monthly CEO performance
ducing underlying leakage. This			our water balance calculations.	the past year including very high night use. The high	Group (including Director of Operations, Director of Asset Strategy,	measured against actual leakage reductions.	report. The Board challenged and
elped us to significantly reduce				night use masked underlying leakage performance.	Chief Financial Officer* and Director of Regulation)	2. Better integration and use of technology: We will fully integrate the use	approved the company's budget and
akage to the current monthly 'run ate' needed for 2019-20. We are				Despite being in a good position entering the summer	2. Steering Group meetings covered a number of key leakage issues		resourcing plan for the year based on its recent past performance where we hav
precasting a start level 'run rate' for					including:	optimise the utilisation of leakage technicians. Specifically the widespread	
akage of 165 M/d to achieve our			following review and audit by our		including.	use of acoustic logging will enable targeting of leaks quicker allowing us to	
ear 5 annual average target of			Reporter. As we update	nigh demand.	a. evolving leakage position, year-end forecasts and current run rates		the Board kept management's planning,
62.2MI/d. enabling us to meet our				2. Over the summer, because of the exceptional	b. resourcing profiles and resourcing forecast		resources and budgets under constant
MP6 target reduction of 14%.			data we may see some		c. targeted volumetric savings / progress reports	3. Minimise reactive leakage campaigns focused on outbreaks: While	review and approved additional funding t
J					d. gang productivity around jobs raised, completed and forecasts		ensure the business was able to respon
			position compared to the	immediate priorities focussed attention and resources	e. updates on Permanet and IQuarius technology to direct leakage	tend to result in long standing difficult leaks or creeping leakage not being	to developments and work to minimise t
			estimated level of leakage	to aspects other than leakage reduction.	detection activities	addressed. We have focused on developing District Metered Area plans	extent of potential underperformance. In
			shown in response to Q1.			with appropriate survey techniques, maximising the use of technology.	addition to this regular reporting, we have
					Meetings commenced in October 2018 and continue as part of	For example, we are increasing the use of leak noise mapping to help	
					ongoing management reporting into the Board, on a monthly basis.	identify what is genuine leakage and what is high summer night use.	 Provided the Board with additional
					The meetings will continue to run through 2019-20 to provide		leakage performance specific reporting
						summer, well before any potential leakage winter outbreak to help manage	
				underperformance took longer to implement than we	AMP6.	performance throughout the whole year as effectively as possible.	discussion included a forecast, resource
				expected, especially where we were calling on our			requirements, plans and costs.
					 Commitment was made to additional resources early in the process even though we experienced some challenges with supply 	Lack of clarity around reporting lines: We have improved clarity in reporting lines and made changes to our team structures to give stronger	2. Browided the Board with full undetee
				also seeking additional resources at the same time.	chain capacity.	and more direct ownership and greater devolved decisions making	leakage performance January 2019,
				also seeking additional resources at the same time.	chair capacity.	authority.	February 2019 and March 2019. In each
				4. Our underlying performance was further undermined	5. Dedicated focus throughout the winter and early spring to bring	addiony.	of these meetings there was a separate
						5. Compression of Field Manger responsibility: We are developing our	agenda item on leakage where the Boar
				treatment works (lver) that ran throughout part of the	intention of setting ourselves up with the best opportunity to achieve of	Field Manger roles and separating our Field and Analytics teams to	fully discussed the position on leakage,
				year. We did not identify the burst with our telemetry	2019-20 target and ensure delivery of our AMP6 target of 14%.	remove compression in responsibilities for Field Managers. Part of this	activity and plans.
				systems until it broke through to the surface in		improvement will be to implement an improved structure under one	
				November 2018. We estimate that the burst was	CEO initiated task force in January 2019 on lessons to be learnt	leakage owner.	Updated the Board on the progress
					and actions needed to improve leakage management and control		made during the end of the 2018-19 year
						6. Reduce reliance on supply chain: We will be looking reduce reliance on	
						the supply chain to achieve change in performance. We plan to increase	
				repaired put back into service on 19 December 2018.	our Revised Plan.		2019-20 and AMP6 average annual targ
					7. The task force concluded with a series of recommendations for	rates' before winter to mitigates any need for additional contractor	of 162.2 Ml/d.
				 While we continued to experience delay to the mobilisation of additional workforce we nevertheless 	improvement including policy changes to reflect technology	resource.	
				moved to put in place resources much earlier than in		7. Improved treatment works monitoring: We will improve the monitoring of	
				previous years. By having resources ready we were	enhanced management reporting, and strengthening of skills and	treatment works outputs to identify changes in distribution input with no	
				ready for any winter leakage outbreaks and able to	competencies. Actions being implemented.	underlying causes. Our existing approach relies on a rolling 12 month	
				focus on reducing the underlying leakage. This helped		water balance view. We are moving to a guarterly water balance view	
					* CFO is an executive member of our Board providing a directly line of sight.	enabling us to monitor performance more accurately through the year. In	
				'run rate' needed for 2019-20. We are forecasting a		addition, high risk trunk mains are now identified for frequent monitoring	
				start level 'run rate' for leakage of 165 MI/d to achieve		and with overall leakage zone monitoring we will see changes to trunk	
				our year 5 annual average target of 162.2MI/d, enabling		main leakage when compared to district meter area leakage.	
				us to meet our AMP6 target reduction of 14%.			

Appendix PD.C.2

Action ref: Additional Ofwat Feedback

Extract from Audit Committee Feb 2019

AFFINITY WATER LIMITED – AUDIT COMMITTEE				
Date of Meeting:	20 February 2019		Agenda tem No.	
Subject:	a. 2018/19 year-end	planning	7.1	
Prepared by:	Heather Blamire-Brown (Reviewed by: Michael Calabrese)			

Extract only (original p5, p6, appendix 3)

4. ADDRESSING YEAR-END REPORTING DEFICIENCIES IDENTIFIED BY OFWAT AND CHANGES TO REGULATORY REPORTING REQUIREMENTS

a. Financial monitoring framework and the Annual Performance Report ('APR')

Overall Ofwat considered in their January 2019 company monitoring framework that we met their expectations regarding transparency and consistency of information published in relation to the year ended 31 March 2018, noting that the post-tax return on regulated equity error (as set out in the paper to the September 2018 Audit Committee) was not material and was not considered to have had an impact on the overall confidence of the information presented.

Ofwat has published a consultation in relation to the 2018/19 APR, which proposes the following key changes to financial information presented:

- the incorporation of table 1F (financial flows) into the APR presenting data for both the year and for the AMP to date (see section 5c for further information); and
- a new table 2K (network infrastructure reinforcements reconciliation).

We expect that the majority of proposed changes will be included in the finalised regulatory accounting guidelines ('RAGs') that Ofwat intend to publish in April 2019 and, therefore, have reviewed these in detail to ensure we will have the data available to comply.

b. Long-term viability statement

Overall Ofwat again considered we met their expectations for the long-term viability statement included in our 2017/18 annual report and financial statements. However, they considered that further information could have been provided as to how we developed the combined scenario and further detail about the outcome of the stress testing on financial ratios, debt covenants and credit ratings and the mitigating actions available. Additionally, they considered that further detail could have been provided regarding the internal assurance process or the extent, if any, to which we used third party assurance to ensure the quality and robustness of our long-term viability statement.

We plan to include further narrative to capture these points in either our long-term viability statement in our strategic report or the viability statement section in our APR, including adding in detail from our data assurance summary on the assurance procedures performed by PwC over the accuracy of the underpinning stress testing.

c. Financial flows

Ofwat again considered that we met their expectations in relation to the data submitted for the prior year. We will use the final calculations incorporating changes made following Ofwat queries (as set out in the paper to September 2018 Audit Committee) as the basis for the 2019/20 calculation.

d. Cost assessment

Ofwat had minor concerns in this area and raised several queries to seek explanation for data variances where there was no supporting commentary, which led to minor data corrections. These queries were largely in relation to non-financial data included in tables 4P and 4Q (including energy consumption and the number of meters installed) that led to the restatement of these figures following the publication of the annual report and financial statements at the end of June 2018. Cost assessment tables (tables 4J to 4W) are not required by the RAGs to be included in the APR and so for this year-end, we propose taking these out of the APR and publishing these in a separate document on our website by 15 July to allow additional time to resolve issues identified by PwC and Atkins in conducting their assurance procedures over these tables.

Ofwat also expressed concern over the number of cost allocations still based on management estimate and chosen cost allocation methods not being properly justified in our accounting separation methodology statement, noting that there was no mention of the assurance that had been undertaken on the accounting separation methodology.

Ofwat provides a hierarchy of cost drivers to be used in the RAGs and utilisation of management estimates as a cost driver is permitted where information is unavailable to use the preferred cost driver. However, when this is the case, there should be a supporting commentary included in the accounting separation methodology statement to justify why the management estimate is appropriate.

There were seven references to management estimates and three instances of where we consider chosen cost allocation methods were not properly justified in our 2017/18 accounting separation methodology statement, as detailed in Appendix 3. We are in the process of reviewing these cost allocations to identify potential alternative cost allocation methods or provide further detail in our accounting separation methodology statement regarding the basis for the estimate.

We are, however, limited by not having a system in place to analyse costs at an activity level. This is partly as a result of the business not operating with, and therefore our accounting records not having, the same structure that Ofwat requires for cost allocation. The Activity Based Costing ('ABC') project, which we have mentioned in our previous two accounting separation methodology statements, is not at a stage whereby the output can be used for regulatory reporting. Further work needs to be done to capture costs at an activity level for smaller site assets.

Our 2017/18 data assurance summary published on our website did not include detail on the external assurance procedures performed by PwC and Atkins over the cost allocation tables. A section on assurance will be included in this year's data assurance summary, which will be referenced to in our accounting separation methodology statement.

However, whilst PwC review the principles on which the accounting separation methodology has been prepared against the relevant RAGs and compare cost drivers stated within the methodology statement against the preferred cost drivers listed in the RAGs, they do not form an opinion on whether the cost drivers used are the most appropriate; but rather only assess compliance or non-compliance. Deloitte LLP in their 2016 review of cost drivers used in section 2 of our APR provided detail to enable us to conclude on whether the cost drivers used were the most appropriate and changes were made to our methodology for the

2015/16 APR to address the findings contained in their report. A similar exercise could be performed in relation to the cost assessment tables; however, cost drivers applied mirror those used in section 2 of our APR and, therefore, we do not consider that such an exercise would not provide any further assurance. We note that Atkins do perform audit procedures over the capital expenditure allocations in the cost assessment tables.

APPENDIX 3: COST ALLOCATIONS BASED ON MANAGEMENT ESTIMATE OR UNJUSTIFIED COST ALLOCATIONS IN 2017/18 ACCOUNTING SEPARATION METHODOLOGY STATEMENT

Section	Narrative in 2017/18 methodology statement	Ofwat concern
3.2.1 Sewerage billing, cash collection and infrastructure commission	Other smaller costs such as bank fees for cash transfers, Hi-Affinity (our billing system) license fees and audit fee are also considered.	No justification for cost allocation
3.2.2 Recharges for support services (AfB)	Services per the agreement charged at a fixed annual fee, calculated using the actual cost to the business per employee and the estimated time commitment for the service.	Use of management estimates
3.4.1 General and support - Legal and Insurance	 Management estimate on insurance premium and claim history Number of FTEs for remaining cost 	Use of management estimates
3.4.2 Other business activity (Regulation)	This cost includes direct allocation from the regulation cost centre plus an element of general and support cost based on the allocation mentioned above. This cost is then allocated on an even basis across the five original business units; water resources, raw water distribution, water treatment, treated water distribution and retail.	No justification for cost allocation
3.5.1 Operating cost analysis for wholesale business - Other Operating Expenditure - Direct cost	Employment, Materials, Hired & Contracted, Other Direct Cost: If a cost centre covers more than one BU, costs are allocated based on management estimate of the costs.	Use of management estimates
3.5.1 Operating cost analysis for wholesale business - Other Operating Expenditure - Indirect cost	General & Support costs are applied pro-rata to direct employees within each business unit, direct allocation or split based on management estimates.	Use of management estimates
3.5.1 Operating cost analysis for wholesale business - Other Operating Expenditure - Indirect cost	Scientific Services – costs are allocated all to wholesale and split into BU by management estimate.	Use of management estimates
3.5.1 Operating cost analysis for wholesale business - Third Party Services	Special agreements – separately calculated to reflect management estimates of resources consumed to deliver the BU.	Use of management estimates
3.5.4 Operating cost analysis for wholesale business - Other operating expenditure (excluding renewals)	Other operating expenditure (excluding renewals) consists of a number of cost codes, some costed directly to price control units and others proportionally allocated.	No justification for cost allocation